

# Current trends in corporate presentation

## UNCONVENTIONAL PROJECTION SCENE

essentially brings wide options for more creative visual contents. Projection areas of any size and shape, panoramic projection, presentations combined from different media types or spatially arranged panels, all that create a 3D visual scenery - there is a whole spectrum of possibilities how to amaze and grasp the interest of a viewer accustomed to tedious atmosphere of an ordinary conference.

- panoramic projection
- atypical shapes
- any size
- combined and 3D scenes



## LED technologies

surpass ordinary use of projection screens on economic, practical and design levels. Compared to ordinary projection LED provides an unparalleled picture quality and perfect visibility from any perspective, even in daylight. LED wall is the ideal device to create unique scenarios without the need for building costly and time-consuming decorations.

- top picture quality
- daylight visibility
- any size and shape
- easy and fast installation
- space saver in limited areas



# 3D environment

Creative content production and error-free broadcast are the basis of any sophisticated presentation. Even common powerpoint format, that is still widely popular amongst clients, can be interwoven to an attractive graphical layout or visual 3D environment with many transition effects. For production and broadcasting a Ventuz media-server is used, that has the ability to create

real-time 3D animations and combine them, for example, with live cam video.

- real-time 3D graphics and animation
- next level PPT presentations
- sustains the level of attention
- Ventuz platform



# Video Mapping as the instrument of presentation

uses detailed stage design features for sophisticated projection, that very effectively supports the visual scenery of each act, brings depth to their meaning, which the audience interpret as an unforgettable multimedia experience. Also we find a great use during support shows or epic introductions of new products. VideoMapping blends real objects in a visual story, turns

them into virtual scenery and so creates seamless space-depth illusion.

- work with real environment
- space-depth illusion
- extended contents of primary message
- variability



# Virtual Stage

By combining LED screens, mapping techniques and lighting design it is possible to reach the effect of realistic optical illusion and so achieve a Virtual Stage. Continuous scene changes literally add a new dimension during the entire event.

- combining LED and mapping
- realistic 3D illusion
- scene changes



# Complex audio-visual concept

A smooth run of any professional conference demands not only a systematic organisation, but also strongly depends on audio-visual production. Start of the conference, spokesmen line-up, presentations, coffee-breaks, jingles, award ceremonies, support shows - each part of a program must have its own lighting accent and color, a thematic graphics and corresponding music. The mood changes during presentations are necessary for viewers' attention. Only multimedia in sync can give the event a compact form, in spite of variability of each act.

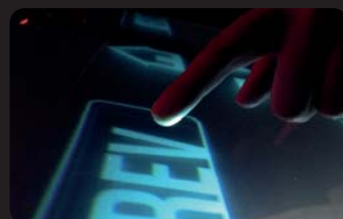
- visual concept
- lighting design
- musical dramaturgy



# Touch or Touch-less slideshow control

On-stage presentation can be controlled by touch (tablet, transparent speaker's desk with presentation preview, touch elements built within the projection area) or can be touch-less with use of motion sensors.

- tablet, touchscreen
- touch-sensitive presentation area
- controlled by gestures and motion



# Engaging the audience

in form of virtual communication extends one-way speech and creates the opportunity for discussion, and so increases the attention of the audience. The attendees have the chance to express themselves, ask a question or vote through a communication system, downloadable for wi-fi connected smart phones or a vote-box type device.

The vote results or comments (after authorisation) are displayed on the projection area during the conference.

- interactivity
- vote-boxes
- smartphone apps



# Integration of online media

makes real-time web browsing possible, as well as introduction of variety of online applications or video conference.

- presenting online contents
- video conference

# Holographic broadcast

is an advanced form of video broadcast and such offers an innovative solution for a speaker, who does not attend the conference in person, or even enables to interconnect more conferences that take place at the same time in different places. The visual medium is a transparent film, that shows a projection portrait of a real-time, life-size human on stage and so can provide live discussion of a holographic spokesman in front of more audiences.



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